



In this issue

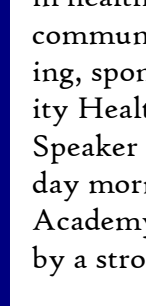
- President's Corner
- News and Announcements
- Academy Updates
- Members in the News
- Publications and Presentations
- Funding News

Member Privileges

Do you need to renew your Membership? [Click here...](#)

Are you interested in becoming an AAHB Fellow? [Click here...](#)

AAHB President's Corner



Dear Academy Members:

I am pleased to announce that over 160 people registered for the 11th annual scientific meeting, "The Art and Science of Community-Based Participatory Research (CBPR): Methods, Measures and Evidence for Health Behavior Change." The meeting focused on CBPR foundations, methods, and applications in health behavior research. Conference presenters included both academicians and community partners who are leaders in the CBPR research world. The 2011 meeting, sponsored in part by a conference grant from the National Institute on Minority Health and Health Disparities, will feature Dr. Meredith Minkler as Keynote Speaker and recognize Dr. John Lowe as the 2011 Research Laureate. On Wednesday morning, Dr. Elaine Borawski was inaugurated as the 11th President of The Academy and Dr. Lawrence Green offered the Closing Address. They were joined by a strong slate of speakers and an exciting meeting agenda.

I want to thank and commend Dr. Lisa Benz Scott for her vision and leadership in developing the conference program. She has spent countless hours planning the agenda and recruiting top-notch presenters. Thanks also to Dr. Jeff Hallam who served as the Research Abstract Chair and Dr. Robert McDermott who chaired the Judy Black Award Review committee. Appreciation is also given to the many scholars who reviewed abstracts and manuscripts and who served as poster judges.

I am excited about the opportunity this meeting provided to partner with the W.K. Kellogg Foundation's Health Scholars Program to establish a mentorship program for early career researchers conducting health disparities and minority health research using a CBPR approach. Early career researchers located across the country will receive individualized mentoring from senior Academy members for a 12-month period that will begin at the 2011 conference. Thanks to Renee Bayer, Barbara Krimgold, Toby Citrin and other leaders of the Kellogg Health Scholars Program for their tremendous support of this mentoring program and the 2011 conference. Thanks also to Dr. Jessica Rath for her leadership and effort in coordinating the call for, and selection of, mentors and mentees.

I express my sincere thanks and appreciation to the AAHB Board of Directors, and to Joanne Sommers- AAHB Executive Director, for their leadership and support this past year. The Board faced many tough issues and made several difficult decisions this past year. But they deliberated with respect and thoughtfulness. I am deeply grateful for their support of my Presidential agenda and the difficult choices that needed to be made. Appreciation also goes to the many volunteers who served on the AAHB Councils, Workgroups, and Mentoring Selection Panel.

It has been a remarkable journey and one that has taught me many valuable lessons. The decision to relocate the conference was one of the most difficult professional challenges I have ever faced. Whether you agreed or disagreed with the ultimate decision, I hope you respect the open, thoughtful process that Academy leadership undertook to ensure everyone's voice was heard and carefully reflected upon. This is what a CBPR scientific process should be all about. In the end, I leave you with this quote that I derived at the height of my deliberations:

"Where some see barriers, others see opportunities....Embrace the challenges, find solutions." I thank everyone who contributed to the solutions this year.

Thank you for allowing me this wonderful opportunity to serve the Academy and its membership.

Respectfully and humbly,
David Wyatt Seal, PhD
2010-2011 AAHB President

News & Announcements

The American Academy of Health Behavior (AAHB) and The Kellogg Health Scholars Program are pleased to announce the KHSP finalists who will participate in a 12-month mentoring program, with funding provided in part by the National Center for Minority Health and Health Disparities (1R13MD005702-0). Seven mentees were selected from a competitive pool of junior level health behavior researchers and paired with senior behavioral scientists who are members of AAHB. The purpose of the program is to mentor junior investigators in the production of high-quality scholarly products that address minority health concerns and health disparities using CBPR. Mentee-mentor pairs will meet face-to-face in Hilton Head South Carolina at the upcoming 11th Annual Scientific Meeting of the AAHB, The Art and Science of Community-Based Participatory Research (CBPR): Methods, Measures, and Evidence for Health Behavior Change, March 20-23, 2011. Congratulations to the finalists!

Mentee	Mentor
Dr. Shevon Harvey University of Illinois Urbana Champaign	Dr. Andrea Gielen Johns Hopkins SPH
Dr. Dawnanvan Davis University of Chicago, Dept of Medicine	Dr. Cheryl Holt University of Maryland SPH
Dr. Latrice Pichon University of Memphis SPH	Dr. Janice Bowie Johns Hopkins SPH
Dr. Shedra Snipes Penn State University	Dr. Collins Airhihenbuwa Penn State University
Dr. Shalon Irving Morgan State University - KHSP	Dr. Scott Rhodes Wake Forest Univ. School of Medicine
Dr. Dawn Richardson University of Michigan - KHSP	Dr. Ken McLeroy Texas A&M School of Rural Public Health
Dr. Louis Graham University of Michigan - KHSP	Dr. David Seal Medical College of Wisconsin

Program Co-Directors: Dr. Lisa Benz Scott, Stony Brook University Health Sciences Center; Dr. David Seal, Medical College of Wisconsin

Program Coordinator: Dr. Jessica Rath, Legacy Foundation and University of Maryland; KHSP

Program Lead: Renee Bayer, University of Michigan SPH

Application Reviewers: Drs. Lisa Benz Scott (Stony Brook University Health Sciences Center), Leonard Jack (Xavier University of Louisiana), Jennie Kronenfeld (Arizona State University), Jessica Rath (University of Maryland), and Renee Bayer (University of Michigan SPH)

Academy Updates

- We encourage you to submit information to the newsletter and keep your colleagues in the know! The newsletter will come out every three months. Please visit the website and submit your updates at your earliest convenience!
<http://aahb.org/Forms/MemberAccomplishments.html>

- Join us in welcoming our new AAHB Leadership Team. For more information about organization leadership, click below:
<http://www.aahb.org>

Members in the News

Professional Awards & Recognition

Dr. Gary Kreps

- 2010 Administrator of the Year Award, from the National Communication Association States Advisory Council in recognition of support for the communication discipline, 2010.
- 2010 Distinguished Communicator Award, from the Virginia Association for Communication Arts and Sciences, 2010.

- Certificate of Appreciation, Centers for Disease Prevention and Control, U.S. Department of Health and Human Services. For outstanding support and commitment to the success of the 2010 CDC National Conference on Health Communication, Marketing, and Media, 2010.
- Certificate of Appreciation, National Cancer Institute, Cancer Information Service Research Program. National Institutes of Health. For longstanding scientific oversight and contributions to developing and sustaining the national Cancer Information Service Research Program as a program officer, adviser, and research partner, 2010.

Publications & Presentations

Publications

Brittain, D.R., Gyurcsik, N.C., McElroy, M., & Hillard, S.A. (2011). General and arthritis-specific barriers to moderate physical activity in women with arthritis. *Womens Health Issues, 21*(1), 57-63.

Buhi, E. R., Daley, E. M., Oberne, A., Smith, S. A., Schneider, T., & Fuhrmann, H. J. (2010). Quality and accuracy of sexual health information websites visited by young people. *Journal of Adolescent Health, 47*, 206-208. doi:10.1016/j.jadohealth.2010.01.002

Daley, E. M., Marhefka, S. L., **Buhi, E. R., Vamos, C. A., Hernandez, N. D., & Giuliano, A. R.** (2010). Vaccine intentions among men participating in a HPV natural history study vs. a comparison sample. *Sexually Transmitted Diseases, 37*(10), 644-652. doi: 10.1097/OLQ.0b013e3181e1a14c

Finney Rutten, L., Hesse, B., Moser, R., & **Kreps, G.L.** (Eds.) (2011). *Building the Evidence Base in Cancer Communication*. Cresskill, NJ: Hampton Press.

Heinrich, K.M., Aki, N., Hansen-Smith H., Fenton M., & Maddock, J.E. (2011) A comprehensive multi-level approach for passing safe routes to school and complete streets policies in Hawaii. *Journal of Physical Activity and Health, 8*, S35-40.

Kreps, G.L. (Ed.) (2010). *Health Communication, Volume 2* (The Sage Benchmarks in Communication Series), Health Communication and Health Promotion. London: Sage Publications.

Kreps, G.L. (Ed.) (2010). *Health Communication, Volume 3* (The Sage Benchmarks in Communication Series), Health Risk Communication. London: Sage Publications.

Kreps, G.L. (Ed.) (2010). *Health Communication, Volume 4* (The Sage Benchmarks in Communication Series), Health Communication and New Information Technologies (eHealth). London: Sage Publications.

Kreps, G.L. (Ed.) (2010). *Health Communication, Volume 5* (The Sage Benchmarks in Communication Series), Health Communication and Health Care Systems. London: Sage Publications.

Kreps, G.L. & Finney Rutten, L. (2011). Building the evidence base in cancer communication: Next steps. In L. Finney Rutten, B. Hesse, R. Moser, & G.L. Kreps, (Eds.), *Building the evidence base in cancer communication* (pp. 315-322). Cresskill, NJ: Hampton Press.

Kreps, G.L., & Neuhauser, L. (Guest Editors). (2010). E-Health Communication and Health Promotion, *Journal of Computer-Mediated Communication, 15*(4), 527-681.

Kreps, G.L., & Neuhauser, L. (Guest Editors). (2010). E-Health and the Delivery of Health Care, *Journal of Computer-Mediated Communication, 15*(3), 364-526.

Kreps, G.L. (Ed.) (2010). *Health Communication, Volume 1* (The Sage Benchmarks in Communication Series), Health Communication in the Delivery of Health Care. London: Sage Publications.

Kreps, G.L., & Neuhauser, L. (2010). New directions in ehealth communication: Opportunities and challenges. *Patient Education and Counseling, 78*, 329-336.

Kreps, G.L., & Neuhauser, L. (2010). Editors Introduction: E-Health and Health Promotion, *Journal of Computer-Mediated Communication, 15*(4), 527-529.

Kreps, G.L., Sparks, L., & Villagran, M.M. (2010). Editors Introduction: Communication education and health promotion. *Communication Education, 59*(3), 215-219.

Kreps, G.L., Villagran, M., & Sparks, L. (Guest Editors). (2010). *Communication Education and Health Promotion*. Communication Education, 59 (3).

Kreps, G.L., Villagran, M.M., Zhao, X., McHorney, C., Ledford, C., Weathers, M., & Keefe, B. (2011). Developing and validating motivational message interventions for improving prescription drug adherence with consumers confronting chronic diseases. In R. Batra, P. Anand Kellar, & V.J. Strecher. (Eds.). *Leveraging consumer psychology for effective health communications: The obesity challenge* (pp. 233-250). Armonk, NY: M.E. Sharpe.

Lippke, S., Nigg, C.R., & **Maddock J.E.** (2011). Health-Promoting and Health-Risk Behaviors: Theory-driven Analyses of Multiple Health-Behavior Change in Three International Samples. *International Journal of Behavioral Medicine* DOI 10.1007/s12529-010-9135-4.

Miller, J.D., & **Kreps, G.L.** (2011). Biological literacy: A key to cancer prevention and control in the 21st century. In L. Finney Rutten, B. Hesse, R. Moser, & G.L. Kreps, (Eds.), *Building the evidence base in cancer communication* (pp. 225-247). Cresskill, NJ: Hampton Press.

Neuhauser, L., & **Kreps, G.L.** (2010). Ehealth communication and behavior change: Promise and performance. *Social Semiotics, 20*(1), 7-24.

Nicogossian, A., Ebadirad, N., Zimmerman, T., **Kreps, G.L., & Septimus, E.** (2010). Influenza Immunization: Synthesizing and Communicating the Evidence. *World Health and Medical Policy Journal, 2*(2), Article 4. DOI: 10.2202/1948-4682.1090 Available at: <http://www.psocommons.org/wmhp/vol2/iss2/art4>

Sharma, M., & Roma, J. A. (2012). Theoretical foundations of health education and health promotion. (2nd ed.) Sudbury, MA: Jones and Bartlett.

Weathers, M., Query, J.L., & **Kreps, G.L.** (2010). A multivariate test of communication competence, social support, and coping among Hispanic caregivers for loved ones with Alzheimer's disease: An extension of the Relational Health Communication Competence Model. *Journal of Participatory Medicine, 2* e14. <http://www.iopm.com/evidence/research/2010/12/05/a-multivariate-test-of-communication-competence-social-support-and-coping-among-hispanic-caregivers-for-loved-ones-with-alzheimers-disease-an-extension-of-the-relational-health-communication/>.

Wen, K.-Y., & **Kreps, G.L., Zhu, F., & Miller, S.** (2010). Consumers perceptions about and use of the Internet for personal health records and health information exchange: Analysis of the 2007 Health Information National Trends Survey. *Journal of Medical Internet Research, 12*(4):e73, URL: <http://www.jmir.org/2010/4/e73/>, doi:10.2196/jmir.1668

Wen, K.-Y., McTavish, F., Wise, M., Gustafson, D., & **Kreps, G.L.** (2011). From Diagnosis to Death: A Narrative Analysis of Coping with Breast Cancer as Seen through Online Discussion Group Messages. *Journal of Computer-Mediated Communication, 16* (2), 331-361.

Yan, H., Li, L., Bi, Y., Xu, X., Li, S., & **Maddock, J.E.** (2010). Family and Peer Influences on Sexual Behavior among Female College Students in Wuhan, China. *Women & Health, 50*, 767-782.

Presentations

Asare, M., & **Sharma, M.** (2010). Interventions for HIV/AIDS prevention in African Americans. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3361. (<http://apha.confex.com/apha/138am/webprogram/Paper214736.html>)

Branscum, P. W., & **Sharma, M.** (2010). Current intervention strategies aimed at prevention of adolescent obesity. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3256. (<http://apha.confex.com/apha/138am/webprogram/Paper214044.html>)

Branscum, P. W., & **Sharma, M.** (2010). Using theory of planned behavior to predict snack food consumption among upper elementary school children. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 4186. (<http://apha.confex.com/apha/138am/webprogram/Paper214043.html>)

Kanekar, A., & **Sharma, M.** (2010). Determinants and interventions for safer sex behaviors among college students. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3277. (Abstract available from: <http://apha.confex.com/apha/138am/webprogram/Paper213754.html>)

Kanekar, A., & **Sharma, M.** (2010). Social cognitive theory based predictors of safer sex in college students: A Northeastern state university experience. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 5130. (<http://apha.confex.com/apha/138am/webprogram/Paper213758.html>)

Knowlden, A., & **Sharma, M.** (2010). Enhancing effectiveness of community-based mmmography interventions targeting African American women. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 5000. (<http://apha.confex.com/apha/138am/webprogram/Paper213724.html>)

Knowlden, A., & **Sharma, M.** (2010). Theory of Planned Behavior based predictors of sleep behaviors and intentions in undergraduate college students. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3360. (Abstract available from: <http://apha.confex.com/apha/138am/webprogram/Paper213719.html>)

Kreps, G.L. (2010). Developing Community Coalitions to Support the Health Information Needs of At-risk Consumers. IHA Health Literacy Conference, Irvine, CA, May, 2010.

Kreps, G.L. (2010). Trek the Health Literacy Trail. 7th Biennial Cancer, Culture, and Literacy Conference. Clearwater Beach, FL, May, 2010.

Kreps, G.L. (2010). Using Data to Design Strategic Health Communication Campaigns. Opening Plenary Address, ICA Pre Conference on Health Communication Campaigns, hosted by the ICA Health Communication Division, Singapore General Hospital, Singapore, 2010.

Kreps, G.L., & Neuhauser, L. (2011). The Power of Using Community-Participative Interventions to Promote Health and Wellness With Diverse Audiences, Health, Wellness, and Society Conference, University of California, Berkeley, January, 2011. Kreps, G.L. (2010). Community-Based Coalitions and Health Literacy, University of Pittsburgh Institute of Politics Forum on Health Literacy, Keynote Address, October 14, 2010.

McClanahan, B.S., & Stockton, M.B. (2011). Engaged Scholarship: Participatory Practices Enhance Outcomes. 21st Annual Art and Science of Health Promotion Conference, Colorado Springs, CO.

Mehta, P., & **Sharma, M.** (2010). Evaluation of a social cognitive theory based yoga intervention to reduce anxiety. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3185. (<http://apha.confex.com/apha/138am/webprogram/Paper214050.html>)

Mehta, P., & **Sharma, M.** (2010). Using social cognitive theory to predict leisure time physical activity and dietary behaviors among middle aged Asian Indian women. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3256. (<http://apha.confex.com/apha/138am/webprogram/Paper213849.html>)

Mehta, P., & **Sharma, M.** (2010). Predictors of HPV vaccine acceptability in college men 18-24 years old. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3361. (Abstract available from: <http://apha.confex.com/apha/138am/webprogram/Paper213844.html>)

Mehta, P., & **Sharma, M.** (2010). Internet and cell phone based smoking cessation programs among adolescents. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 5001. (<http://apha.confex.com/apha/138am/webprogram/Paper213872.html>)

Sharma, M., & Mehta, P. (2010). Yoga as a complementary therapy for clinical depression. Published abstract in the Proceedings of the American Public Health Association's Annual Meeting, USA, 138, Session 3074. (Abstract: <http://apha.confex.com/apha/138am/webprogram/Paper214049.html>)

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Funding News

Buhi, E. R. (2010-2015). Principal Investigator, (USF): Teenage Outreach Program replication project: A randomized control trial of the TOP in 26 non-metropolitan Florida counties (OPHS/OAH-TTP 1 TP1AH00017-01-00), Office of Adolescent Health, U.S. Department of Health and Human Services (\$2,500,000). Principal Investigator: Florida Department of Health.

Buhi, E. R. (2010-2011) Principal Investigator. (CEMoble): A novel Contraceptive Education text and mobile video messaging campaign to promote LARC use among college students, "Using Social Media to Improve Use of the Best Methods of Contraception," The National Campaign to Prevent Teen and Unplanned Pregnancy (\$60,945).

Kreps, G.L. (2010). Co-Investigator and Project Leader, Anonymous Social Networking for Healing Heroes, Defense Advanced Research Projects Agency (DARPA) Broad Agency Announcement (BAA): Healing Heroes, DARPA-BAA-1-62, (\$4,100,000), awarded, 2010, Demetrios Sarponos, The Center for International Rehabilitation Principal Investigator.

Kreps, G.L. (2010). Co-Investigator, Application and Dissemination of a Culture-Centered Approach to Tailoring Comparative Effectiveness Research Products R18 HS019329-01, Agency for Healthcare Research and Quality (AHRQ). RFA/PA: HS10-004, (\$1,499,427), awarded, 2010, Mohan Dutta, Purdue University, Principal Investigator.

Kreps, G.L. (2010). Scientific Advisory Board Member, Center for Infectious Disease and Emergency Readiness (CIDER), University of California Berkeley School of Public Health, Preparedness and Emergency Response Learning Center, 2010, Centers for Disease Control and Prevention (CDC), (\$3,000,000), awarded, Tom Arag, UC Berkeley, Principal Investigator.

Sharma, M., & Branscum, P. W. Healthy choices among school students (2011), funded by United Health Care Youth Service America HEROES grant, \$3,050.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton, M.B., McClanahan, B.S., & Clark, S. (2011). Enhancement of Health Counseling Skills through Applied Experiential Learning. 21st Annual Art and Science of Health Promotion Conference. Colorado Springs, CO.

Stockton